

press release

ILLUMINATION'S Minion Land to Officially Open at Universal Studios Singapore on February 14, 2025 – Expect Unique Dining, Merchandise, and Entertainment



PHOTO CREDIT: RESORTS WORLD SENTOSA.

SINGAPORE, 5 December 2024 – Universal Studios Singapore at Resorts World Sentosa (RWS) announced today that Illumination's Minion Land will officially open to the public on February 14, 2025. The highly anticipated land – a partnership with Universal Creative, Illumination, and RWS – will feature new, immersive experiences including themed dining, exclusive merchandise, and a show along with previously announced rides.

Here is a closer look at the exciting food and beverage, retail, and entertainment experiences awaiting guests at Minion Land:

Delicious Dining at the Super Hungry Food Stand



Conceptual rendering of the Super Hungry Food Stand, an all-new restaurant unique to Universal Studios Singapore. PHOTO CREDIT: UNIVERSAL DESTINATIONS & EXPERIENCES.

Inspired by the waterfront snack stand in Illumination's *Despicable Me*, the Super Hungry Food Stand is a charming boardwalk eatery serving up hearty fare. Guests can tuck into many brand new and delectable offerings at this restaurant unique to Universal Studios Singapore. The themed environment features classic carnival game kiosks – Down-a-Clown, Lucky Ducky, and Balloon Dart – that have been taken over by none other than the Minions.



From left: The Super Hungry Food Stand will feature brand new dishes including a Japanese curry chicken karaage rice, vegan burger featuring a crunchy mushroom patty with guacamole, and rainbow cheesecake inspired by Fluffy. PHOTO CREDIT: RESORTS WORLD SENTOSA.

New culinary creations include a Japanese curry chicken karaage rice with crispy chicken karaage and poached vegetables, and a vegan burger featuring a crunchy mushroom patty with guacamole. For a local twist, guests can try the Minion *mantous* served with Singapore chili crab sauce. Children in the family can enjoy the chicken fingers with sweet potato balls kid's meal, while those with a sweet tooth should not miss the rainbow cheesecake inspired by Fluffy or the creamy Tim Bear mousse cake.

Shop for Exclusive Merchandise at Minion Marketplace



Conceptual rendering of Sweet Surrender, which features a diverse selection of Minion-themed souvenirs. PHOTO CREDIT: UNIVERSAL DESTINATIONS & EXPERIENCES.

Minion Marketplace – the shopping hub in Minion Land – will include three distinct and immersive retail environments. To mark the opening of Minion Land on February 14, 2025, two limited edition, Universal Studios Singapore-exclusive Super Silly Space Killer figures will be launched: a premium vinyl collectible in iridescent finish (limited to 100 pieces) and a full-coloured vinyl figure (limited to 1,000 pieces).

The full **Super Silly Fun Land Collection** drops on the same day, capturing the vibrant energy of the land's carnival area with 15 items spanning themed apparel, homeware, and souvenirs. Highlights include a whimsical 3D mug, playful 3D blue bucket hat, and fun puzzle keychain. The collection's bold, colourful designs focus on iconic elements like the Silly Swirly ride and the Space Killer game booth.



The Super Silly Fun Land Collection (first and second from left) and Minion Sakura Collection available at Minion Marketplace. PHOTO CREDIT: RESORTS WORLD SENTOSA.

Fans can look forward to more exclusive and limited-edition merchandise launches throughout the seasons. The **Minion Sakura Collection** – available in March 2025 – will include apparel, accessories, and stationery with designs showcasing the Minions enjoying the cherry blossom season in soft pink and white hues. All these and more will be available at Sweet Surrender, Pop Store, and Fun Store in Minion Marketplace.

Mayhem, Music, and Mischief in Minute of Minion Mayhem Show

More mischief abounds as the Minions and Gru's girls – Margo, Edith, and Agnes – take over the streets in an all-new show, **Minute of Minion Mayhem**. With fart guns, catchy dance moves, and a meet and greet at the end, guests will be in for an unforgettable time. Fans who can't get enough of their favourite characters can look out for additional meet and greets throughout the land, featuring the Minions, Gru and Lucy, and the girls.

At Illumination's Minion Land, guests can further immerse themselves in the fandom with exciting rides such as the all-new Buggie Boogie carousel, Despicable Me Minion Mayhem, and Silly Swirly. Buggie Boogie is the first-ever Minion dance party-themed carousel, debuting at Universal Studios Singapore. Guests can hop aboard their choice of super silly creatures and boogie to popular songs remixed by deejay Carl.

To purchase tickets and for more information about Illumination's Minion Land at Universal Studios Singapore, visit <https://www.rwsentosa.com/minion-land>. Catch up on previous videos about Minion Land at https://youtu.be/7topNZs_UmM and <https://www.youtube.com/shorts/BcVCiW4yKzc>.

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ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the premier Resorts World Convention Centre, and a casino. RWS offers award-winning dining experiences and exciting cuisines from around the world helmed by celebrity chefs, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from star-studded concerts to immersive exhibitions. RWS is the first integrated resort to be inducted into the TTG Travel Hall of Fame in 2023 after being named "Best Integrated Resort" for 10 consecutive years at the TTG Travel Awards, which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit www.rwsentosa.com.

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ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES

Universal Destinations & Experiences, a unit of Comcast NBCUniversal, offers guests around the globe the world's most innovative, thrilling, and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotel and resort properties, and unique merchandise, games, culinary, virtual, and live entertainment experiences. All are designed to create immersive, memorable, and emotionally fulfilling moments for people of all ages looking to take their accommodations and entertainment to new heights. For more information, visit corporate.universaldestinationsandexperiences.com.

ABOUT ILLUMINATION

Illumination, founded by Chris Meledandri in 2007, is one of the entertainment industry's leading producers of event-animated films, including *Despicable Me*—the most successful animated franchise in cinematic history— as well as the record breaking *The Super Mario Bros. Movie*, *Dr. Seuss' The Lorax*, *Dr. Seuss' The Grinch* and *The Secret Life of Pets* and *Sing* films. Illumination's library includes three of the top 10 animated films of all time. Illumination's iconic, beloved franchises—infused with memorable and distinct characters, global appeal and cultural relevance—have grossed \$10 billion worldwide. Illumination has an exclusive financing and distribution partnership with Universal Pictures.

MEDIA CONTACTS

Resorts World Sentosa

Felicia Choo

Tel: + 65 6577 9756

Email: felicia.choo@rwsentosa.com

WE Communications (for Resorts World Sentosa)

Zoey Koh

Tel: +65 9640 3901

Email: zkoh@we-worldwide.com

EDITORS' NOTES

1. High resolution photographs can be downloaded from [here](#).
2. All photographs are to be attributed to: *Resorts World Sentosa* (圣淘沙名胜世界)
3. Conceptual renderings are to be attributed to: *Universal Destinations & Experiences*.