

## press release

### **“Eiichiro Oda presents Hello, ONE PIECE Luffy is here!” Set to Make The Maritime Experiential Museum at Resorts World Sentosa its Next Port of Call!**

- Popular Japanese manga ONE PIECE to showcase first-ever exhibition of its kind in Singapore, titled “Eiichiro Oda presents Hello, ONE PIECE Luffy is here!”
- Fans can visit the exhibition followed by an exploration adventure on the high seas at The Maritime Experiential Museum at Resorts World Sentosa from 27 November 2018 till 1 January 2019



© Eiichiro Oda/Shueisha



**SINGAPORE, 5 October 2018** – This December, popular Japanese manga and anime sensation ONE PIECE will be docking at The Maritime Experiential Museum (MEM) in Resorts World Sentosa for a special exhibition titled “Eiichiro Oda presents Hello, ONE PIECE Luffy is here!”. Setting sail from 27 November 2018 till 1 January 2019, fans can join Luffy and his crew of Straw Hat Pirates in this exhibition and embark on an adventure of the maritime silk route at The Maritime Experiential Museum.

The exhibition aims to showcase the world of ONE PIECE, including a replica of writer-illustrator Eiichiro Oda’s desk at his workplace, and a virtual reality experience of Oda at work. The event introduces Oda’s art to both fans of ONE PIECE and anyone who is keen to discover more about this colourful world.

ONE PIECE is a high seas Manga adventure written and illustrated by Eiichiro Oda. It is a story about Luffy, who forms the Straw Hat Pirates with his friends and embarks on an adventure to become the Pirate King by finding the mysterious treasure known as “ONE PIECE”.

Visitors will be taken on a whimsical journey through four distinct sections, each covering a unique aspect of Oda's work, namely:

**Hello, ONE PIECE!** – An introduction and overview of the event greets visitors as they enter the exhibition space.

**Hello, Luffy!** – ONE PIECE owes much of its success to the strong character of protagonist Luffy, who gives the story its signature charm and wit. Through the dialogue of various scenes from the story, this zone features the allure of Luffy using five keywords. This zone also features a giant sized version of the iconic wanted-poster, featuring Luffy and describing key aspects of the story.

**Hello, Colourful World!** – This zone dives into the colourful world of ONE PIECE created by writer-illustrator Eiichiro Oda. Visitors can come face to face with a life-sized replica of Oda's desk, accompanied by a video that shows him completing an illustration.

**Hello, Playful World!** – At this virtual reality area, visitors can experience jumping into the mind of Eiichiro Oda and gain a first person perspective of ONE PIECE characters being drawn and brought to life by him.

ONE PIECE began its serialisation in the Weekly Shonen Jump manga magazine in 1997 and has gained unprecedented popularity ever since. Since its inception, ONE PIECE has also been loved around Asia, Europe, the USA, and many other countries around the world. Billed as a new adventure to commemorate the 20<sup>th</sup> anniversary of the series, Singapore was chosen as the latest stop of this exhibition due to its liveliness and vibrancy that accompanies its love for manga.

The Maritime Experiential Museum in Resorts World Sentosa was chosen as the venue for this exhibition, as the adventures seen in ONE PIECE resonate well with the spirit of adventure and exploration espoused at the MEM. The MEM celebrates man's aspiration for exploration and conquest of the seas through the eyes of four renowned seafaring explorers. We invite curious guests and adventure seekers to come and explore the fascinating heritage of the maritime silk route, and leave inspired to go explore the world and discover new possibilities.

### **Ticketing Information**

Entry to this event will be priced at an early bird rate of S\$12 which will only be available online. Early bird tickets are of limited quantity and will retail for S\$15 thereafter. These ticket prices also include entry into The Maritime Experiential Museum. Fans looking to experience the VR magic of ONE PIECE will need to purchase a separate ticket onsite at S\$8.

Ticket purchase and additional information on the event can be found at [www.rwsentosa.com/onepiece](http://www.rwsentosa.com/onepiece)

## Event Overview

<b>Event Title:</b>	Eiichiro Oda presents Hello, ONE PIECE Luffy is here!
<b>Date:</b>	27 November 2018 – 1 January 2019
<b>Opening Hours:</b>	27 – 30 November: 10.00am – 7.00pm 1 December – 1 January: 9.30am – 7.00pm
<b>Venue:</b>	The Maritime Experiential Museum, Resorts World Sentosa
<b>Tickets Details:</b>	Early Bird Rate: SGD \$12.00 (only available online) Regular Rate: SGD \$15.00 VR Experience: SGD \$8.00
<b>Official Website:</b>	<a href="http://www.rwsentosa.com/onepiece">www.rwsentosa.com/onepiece</a>

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## ABOUT RESORTS WORLD SENTOSA

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, the Maritime Experiential Museum, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre, a casino and the Asian flagship of a world-renowned destination spa. RWS offers award-winning dining experiences and exciting cuisine from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as Crane Dance and Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for eight consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com).



## ABOUT ONE PIECE

ONE PIECE which has been serialized in Weekly Shonen Jump Magazine published by Shueisha since 1997 is a high seas adventure manga written and illustrated by Eiichiro Oda. It is a story about Luffy, who gains the special ability to stretch his body like rubber after eating the Gum-Gum Devil Fruit. Luffy forms the Straw Hat Pirates with his friends and embarks on an adventure to become the Pirate King by finding the mysterious treasure known as "ONE PIECE". Its popularity has expanded beyond the shores of Japan as ONE PIECE is well known in more than 42 countries and regions worldwide!

## MEDIA CONTACTS

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## Appendix A: Guidelines on Image Usage

### Note to Editors

1. Photos and videos can be downloaded from <https://app.box.com/v/MEMXONEPIECE>
2. All photos and videos are to be attributed to **Resorts World Sentosa**

### Content and Photo Usage Guidelines

When developing articles and content regarding the exhibition, please adhere to the following guidelines for copyright purposes.

- Please indicate the exact following event name. Do not modify nor add or remove punctuation marks in-between the title: **“Eiichiro Oda presents Hello, ONE PIECE Luffy is here!”**
- If the event name is to be shortened, please use: **“Hello, ONE PIECE”**
- Please utilise the key visual provided to accompany your editorial writeups. Do not use other images from external websites or printed materials. Please only use the images provided in the download link above.
- For image usage, kindly adhere to the following guidelines:
  - Please do not put any text or objects over the image.
  - Please do not change the size or aspect ratio of the image.
  - Please do not modify the image. No cropping or additional captions.
  - All photos used are to have the associated credits indicating the copyrights.
  - Credit for images: **©Eiichiro Oda/Shueisha**

